

*Let's shape the future of transport and logistics*  
**TRANSPORT AND LOGISTICS INNOVATION WEEK**  
28-30 March - Paris Porte de Versailles, Pavilion 1

**THE 40<sup>TH</sup> ANNIVERSARY OF SITL, A MILESTONE ADDRESSING THE CHALLENGES OF  
INDUSTRY-WIDE TRANSFORMATIONS: TRANSPORT DECARBONISATION,  
REINDUSTRIALISATION, URBAN AND REGIONAL LOGISTICS, CYBER SECURITY,  
INCREASING THE NUMBER OF WOMEN IN THE SECTOR, ETC.**

*SITL is one of the few international trade fairs to reach its 40<sup>th</sup> anniversary, reflecting its key role in transport and logistics. This year's modernised, revamped fair presents new areas, new formats, new technologies and new interfaces that propel the fair into a new era. The programme of conferences is richer than ever to highlight the main issues underpinning the industry. Nearly 30,000 visitors, including more than 6,000 international visitors, 350 exhibitors, 150 conferences, several of which will be conducted in English to address all the challenges facing the industry. In a year dominated by major geopolitical and macroeconomic tensions, SITL is positioning itself as the benchmark event for the supply chain, while affirming its willingness to address international issues.*

### **Reinventing oneself is the secret to longevity**

- Developing **Tech'xploration**, a collective intelligence that seeks out innovations at the show. Experts, accompanied by supply chain managers, walk around the show to seek out innovations and products or services. **A TV studio will be set up at the show to present the new products 2 to 3 times a day.** The new trends and their concrete applications in transport, logistics and the supply chain, now and in the future, will be analysed and deciphered.
- **20 specific themes, villages and tour itineraries.** One of the new features is **the International Ports village**, with new high-profile exhibitors such as the International Ports of Barcelona and Algiers. There will also be a **Last Mile and E-Commerce village**, a theme that has become omnipresent since the outbreak of the Covid pandemic.
- The show will also focus on sectors that have become pivotal: **Intralogistics, robotics and automation, consulting, training and financing**, as well as **packaging, wrapping and pallets** will be presented by about **150 exhibitors** and will be the subject of numerous conferences.

### **A conference programme focused on operational and strategic realities**

The central theme of the 2023 trade show is **"Adapting ourselves to meet the challenges of the sector"**. It will be broken down into 5 themes which will be presented in the **150 conferences** given during the event:

#### **Corporate Social Responsibility (CSR)**

Social and environmental issues are at the heart of the challenges facing the logistics industry. As a consequence of ambitious European-wide decarbonisation objectives, increasing regulatory requirements and strong societal expectations, the emergence of logistics that have a positive social and environmental impact is greatly encouraged. What levers can be used to meet these challenges while optimising flows and the supply chain? What are French and European goals in this area?

**Corporate Social Responsibility is at the heart of the 2023 SITL**, with a dozen conferences planned on this theme, including:

- Where would logistics be with more women?
- Alternative energies, for today or tomorrow?
- Eco-design, reuse... How can we reduce the environmental impact of our packaging?

### **Multi-modality / Sea and rail transport**

By developing synergies between sea, rail, road and river transportation, multi-modality allows for the optimisation of flows, and costs and the reduction of the overall environmental impact of freight transport. Although they are particularly relevant for medium and long distances, they are both affected by the economic impact of the energy crisis (higher fuel and electricity prices, etc.), the challenge of innovating/digitalising their operations and making their HR more attractive.

**Maritime Day will be held on 29 March** and will provide an opportunity to discuss the following issues:

- The development strategy of French and European ports and multi-modality (international conference, in English)
- Energy transition
- Inland waterways at the service of logistics
- Shippers' perception of maritime transport - annual barometer

**The Rail Freight Day will be held on 30 March, with 4 conferences planned:**

- One year after the big announcements, how real is the shift to rail freight and multi-modal transport?
- Train of the future: a wide range of innovations of different scales (international conference, in English)
- Aiming for decarbonisation: complementary modes of transport
- Shippers' perception of rail and combined transport - annual barometer

### **Reorganising the Supply Chain**

Ensuring a seamless and efficient supply chain remains a major challenge for professionals in the sector, despite the difficult economic, sanitary and geopolitical context. The supply chain needs to be redesigned to deal with flow disruptions, supply problems, delays and the impact on companies' activities and available supplies. It is also an opportunity to make them more resilient, flexible and sustainable and reduce their carbon footprint. Digitalising them will make it easier to manage them and leverage performance - and may even contribute to France's attractiveness and re-industrialisation?

- Transport and logistics, key players in industrial relocation
- Alternative energy: Conditions to accelerate the deployment of hydrogen-powered trucks Heavy mobility
- Circular supply chain: what changes are coming and how can we prepare for them?

### **Real Estate & Urban Logistics**

With the boom in e-commerce, reverse logistics, air quality concerns and urban congestion, the growth of freight transport requires a combination of efficient logistics, cost-effectiveness, customer satisfaction, regional planning and consideration for social and environmental impacts. How can we take into account and seize opportunities linked to new regulations? How can we ensure that logistics real estate is adapted to our needs, given the rising price of land? How can we make the flow of goods in cities "greener" and ensure that logistics real estate serves the energy transition? These are thoughts that should mobilise everyone in the transport and logistics sector, from shippers and logistics companies to intermediary and final consumers and of course public policy-makers.

An overview of the conferences:

- How to estimate the need for warehouses in a particular area and how to meet it
- The warehouse: this “friend” that provides heat and light for us
- What kind of management for urban logistics?

### **Cyber-security / New technologies**

New technologies are revolutionising logistics chains and, more broadly, the transport and logistics sector. Automation, robotics, IoT, digital twin, big data, etc. These technological developments provide great opportunities to optimise logistics chains, increase their production quality and profitability, enhance the traceability of transported goods and reduce the environmental impact of logistics. However, they lead to the need for increased vigilance with regard to cyber-crime and also raise more existential questions: what is the relationship between humans and machines? What synergies?

- Automation: Can robots replace people?
- Autonomy at the heart of innovation
- The digital twin at the heart of the transport and logistics of today and tomorrow

#### **About SITL:**

The Semaine de l’Innovation du Transport et de la Logistique is the meeting that has been bringing together the key French and European players in the transport and logistics industry for 40 years. The unmissable event for the profession is divided into **9 major universes**: Transport & logistics services; Intralogistics, Automation & robotics; Packaging, wrapping & pallets; Technologies, IOT & information systems; Alternative Energy; Real Estate; Infrastructure; Transport Equipment; Consulting, training & financing. Users from the industry and distribution visit SITL to find out about innovative solutions and sector trends all while finding out about cases where they can be applied.

#### **About RX:**

RX is at the service of developing companies, authorities and individuals. Along with the impact of face-to-face events, it mixes in data and digital products that help our customers understand markets better, search for products and undertake transactions with more than 400 events organised in 22 countries and 43 business sectors.

RX France organises leading face-to-face events which can be digital or hybrid, for about fifteen different sectors. RX France's flagship national and international trade shows include MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, Paris Photo, Maison&Objet\* and many others. Our events take place in France, China, Italy, Mexico and the USA.

RX is committed to making a positive impact on society and creating an inclusive working environment for all our employees. RX is part of RELX, an international leader in decision and analysis tools based on information and data for professional clients.

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\*organised by SAFI, a subsidiary of RX France and Ateliers d’Art de France

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